

## Dairy Poster Rules

1. Poster must be made by individual 4-H'er.
2. Must use Dairy Theme: \_\_\_\_\_.
3. Posters must be 14 X 22 inches.
4. Name, school, grade, and teacher of the 4-H members must be clearly written on the back of each poster.
5. Well known cartoon figures such as Peanuts, Sponge Bob, Charlie Brown, etc, cannot be used because they are copyrighted. Famous people/athletes/team logos should not be used.
6. Three dimensional objects or materials which extend 1/8 inch or more above the surface of the poster may not be used.

## Dairy Poster Rubric

### Blue Ribbon

### Red Ribbon

### Yellow Ribbon

	<u>Blue Ribbon</u>	<u>Red Ribbon</u>	<u>Yellow Ribbon</u>
<b>Information Given and Idea Expressed</b>	Used Dairy Industry Theme Correctly, Simple design, Original Idea	Used Dairy Industry Theme, Used a common idea	Did not use theme
<b>Art, Design, Lettering</b>	Pleasing composition, attractive, dynamic, neat, easily read lettering, use of color	Attractive, neat, easily read lettering	Not as neat or attractive
<b>Construction</b>	Durable	Not as durable	Not durable
<b>Followed direction</b>	Poster 14"x22",	Poster 14"x22"	Poster not correct size, used copyrighted characters or did not follow rules
<b>Effect on audience</b>	Immediately eye-catching	Attracts attention	Attracts little attention